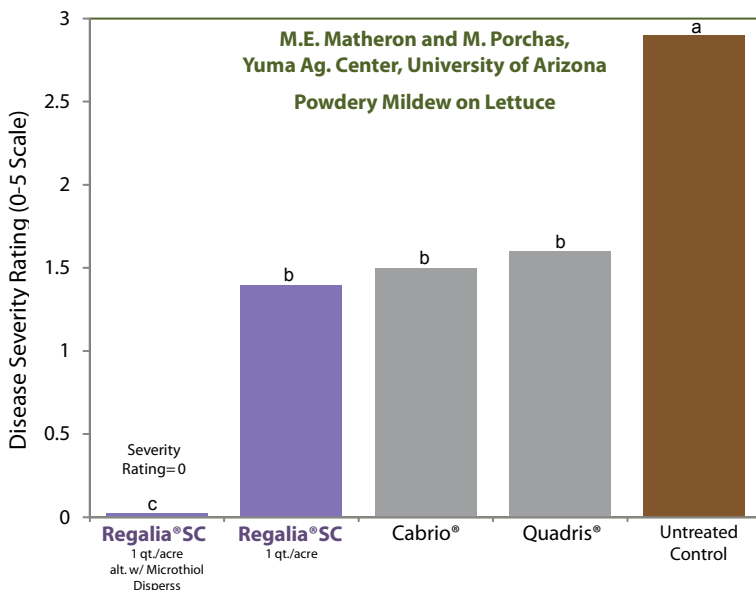


Regalia® SC offers growers of leafy greens an effective new product in the battle to prevent devastating crop loss and reduced crop quality from Powdery Mildew (*Erysiphe cichoracerum*).

When treated with Regalia SC, the plant's immune system is triggered to defend against this destructive disease on developing greens. This effective and unique mode of action makes Regalia SC an important tool, both for controlling and in preventing the development of Powdery Mildew strains resistant to chemical fungicides.

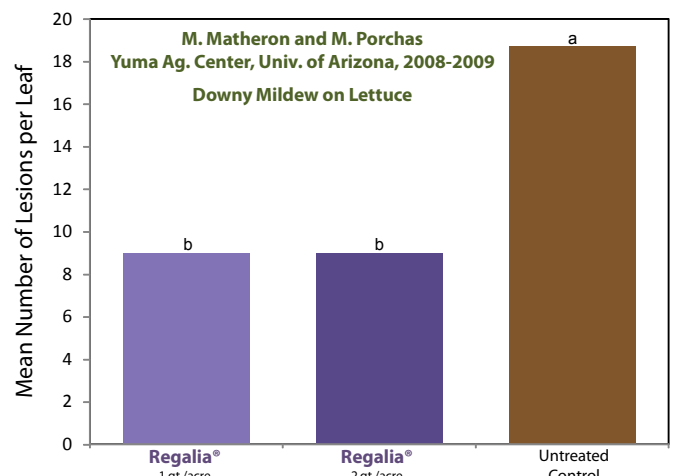


How Regalia SC Works

Research proves that after treating with Regalia SC, plants produce and accumulate elevated levels of specialized proteins and other compounds known to greatly inhibit development of certain fungal and bacterial diseases. For example, Regalia SC will induce a plant to produce cell strengtheners, antioxidants, phenolics, and PR proteins, which are known to fight pathogens that infect plants. Regalia SC also causes an increase in the production of phytoalexins, the 'antibiotics' produced by a plant under attack, which act as toxins to the attacking pathogen.

Whether tank mixed, used in program rotations, or applied as a stand alone, Regalia SC is proven to control mildews on leafy greens.

NEW Regalia Label - Expanded crops and uses. University research shows Regalia has significant control of **DOWNY MILDEW** in lettuce*.



* Label pending approval in California.

Always read and follow label directions. Regalia is a registered trademark of Marrone Bio Innovations, Inc. Quadris is a registered trademark of Syngenta. Microthiol Disperss is a registered trademark of United Phosphorus, Inc. Cabrio is a registered trademark of BASF Ag Products. © August 2009 Marrone Bio Innovations, Inc.

Regalia SC Best Use Recommendations

For best results, use Regalia as a preventative treatment. For maximum Powdery Mildew control, begin applications at the first sign of disease pressure. Apply at 7–14 day intervals to protect new growth. Additional treatments are recommended depending on weather and disease pressure.

Apply at a rate of 1 quart in 50 gallons of water per acre in a tank mix or rotational program with another fungicide.

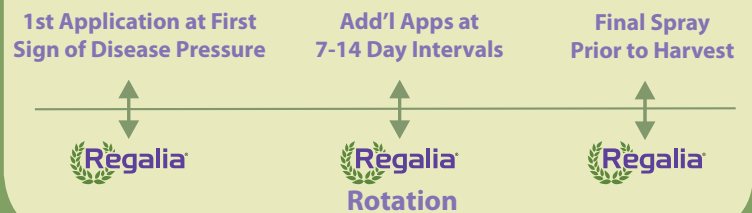
- Re-entry interval (REI) of 24 hours.
- Rainfast in 1 hour.



Recommended Programs:



Alternative Recommended Program:



Compatibility

Regalia SC is shown to be compatible with many commonly used pesticides, fertilizers, adjuvants and surfactants. If compatibility with another product is unknown, a jar test should be conducted.

To control Powdery Mildew with powerful Regalia SC contact your local retailer, or call:

Eastern US:

David Warman, Director of Sales, 336-202-3433
Jason Osborne, Eastern Reg. Sales Rep., 239-207-7168
Tim Johnson, Ph.D., Product Dev. Mgr., 570-441-8775

Western US:

Jesse Rosales, Western Reg. Sales Rep., 530-304-2030
Mark Allen, Western Reg. Sales Rep., 530-304-9091
Mike Martinez, Western Reg. Sales Rep., 559-288-3422
Celeste Gilbert, Product Dev. Specialist., 530-400-4864

www.marronebio.com/regaliasc