



***** Announcement *****

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Pam Marrone Honored for Support of UC's Research Mission
Joint Recipient of Advocate of the Year Award

Davis, CA (Mar 11, 2009) As a member of the University of California President's Board on Science and Innovation, Pam Marrone was recognized as a joint recipient of the Advocate of the Year award. All 24 members of the board were honored for their efforts to promote the importance of UC's research and technology transfer initiatives. The awards were presented in Sacramento on March 10 as part of UC Day events in the capital.

The connection between UC research and California's private businesses is at the core of the work the President's Board on Science and Innovation undertakes.

"The discoveries made on UC campuses can change the world," said Duane Roth, who accepted the Advocate of the Year award on behalf of his fellow board members. "We recognize the need California has for the very talented scientists and engineers from UC that we all have built our businesses around."

Pam Marrone, Founder and CEO of Marrone Organic Innovations, has been a member of the UC President's Board on Science and Innovation since its inception. Initially the board's work centered primarily around advising the UC president on California's long-range training and research needs. Board members advised UC in the creation and ongoing managing of the Gray Davis Institutes for Science and Innovation and the Industry-University Cooperative Research Program.

In recent years, Roth said, the members – who are drawn from the ranks of business CEOs and industry leaders – have taken active roles in promoting UC's importance to the state's economy. Since 2007, the board has traveled to Sacramento three times to talk with legislators and the governor on behalf of UC. Individuals have participated in campus-organized lobbying efforts.

"The members of the President's Board on Science and Innovation are among the most successful and forward-thinking business leaders in California," said Beckwith. "They recognize the value the University of California brings to the state, and they have been tireless in carrying that message to our legislators. I can't think of a more fitting group to receive this honor."

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Marrone Organic Innovations discovers, develops and markets effective and environmentally responsible products that fill unmet needs for weed, disease and pest management. Through a combination of in-licensed technology and its own R&D, MOI develops products that target markets needing better and safer solutions. MOI's own R&D finds naturally occurring microorganisms from unique habitats and develops them into products for controlling insects, weeds, nematodes and plant diseases. MOI has an impressive pipeline of new products, including two insecticides, two herbicides and a product for controlling invasive zebra and quagga mussels in waterways. MOI currently markets GreenMatch[®] Burndown Herbicide for weed control in organic crop production and Regalia[®] SC for control of fungal and bacterial diseases of both food and ornamental crops in conventional agriculture.

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